

## Corinne Hale Research & Administration, Advisor



Corinne Hale employs her expertise in communication, design, research, and administration to support Genesis Health Consulting. Corinne frequently draws on her experiences and training in healthcare communications and qualitative research methods to support client needs.

Prior to joining the Genesis team, Corinne shaped and executed marketing and communications strategies for a Wisconsin-based health insurance cooperative. In addition to her experience in the US health care industry,

Corinne provided seven years of pro-bono marketing and leadership support as a board director for a nonprofit organization caring for Haitian kids and young adults with HIV.

While working with Genesis, Corinne is also pursuing her PhD in Medical Anthropology and Masters in Public Health at the University of Wisconsin-Madison. She earned her Bachelor's degree from North Carolina State University. Her current doctoral research focuses on reproductive health, maternal and child health needs among immigrant families, as well as barriers to health equity and positive birth outcomes.

Finally, as a full-spectrum doula, Corinne puts her professional and academic expertise into practice. She draws on a reproductive justice and health equity lens to offer pregnancy, delivery, and postpartum support to help improve birthing experiences for Wisconsin families.