



## DESIGNING COLLABORATIVE MODELS FOR PREVENTIVE MENTAL & BEHAVIORAL HEALTH

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Genesis was tasked with assessing grassroots efforts to address the mounting need for mental and behavioral health (M/BH) support for youth and families by an accountable care organization (ACO). Genesis designed a three-pronged approach to better understand local capacity to support children and families in a selected ACO coverage area to determine what services are already being utilized in the community. The assessment included a national scan of emerging preventive M/BH models, interviewing of local M/BH leadership, and analysis of existing demographic data available for a specific community served by the ACO.

Genesis set out to better understand existing primary prevention measures and recommended exploration of supporting community-led coalitions in the ACO's coverage area to pool limited resources and address mental and behavioral health needs through a culturally-informed health equity lens. Genesis identified building relationships with local M/BH organizations, community members, school districts, community health centers, providers, and other constituents for coalitions as the cornerstone of effectively addressing localized and culturally-diverse M/BH needs.

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For more information contact us at [info@genesishealthconsulting.com](mailto:info@genesishealthconsulting.com)