



THE NEW GROWTH STRATEGY: SCHOOL-BASED HEALTH CENTERS

The next frontier for healthcare service delivery is meeting people where they are: in their homes, in schools, in businesses. Genesis Health Consulting partnered with a nationally-recognized federally qualified health center to strategize how to use school-based health services to defend and grow pediatric market share. Genesis designed a model for school health centers informed by national best practices, local assets, and student health needs. Genesis paired this model with guidance on how to select and calibrate specific services within the center, staffing models, patient ratios, billing practices, and recommended performance and outcome measures to ensure ongoing financial sustainability and optimal market growth. Genesis also designed a tool and process to evaluate potential school partners for center expansion, and provided guidance on what additional data and investments would be material to the long-term success of this service line.

Genesis Health Consulting can help you:



Improve outcomes for your pediatric population in sustainable ways.



Design and implement new service models that improve financial and health outcomes.



Support your team in managing change associated with novel approaches to care delivery.

For more information contact us at info@genesishealthconsulting.com